

KISA AZ ÖZ ANLATIM KAYNAKÇASI

Bülent Ağaođlu

İstanbul, 11.2015

<http://alierkurt.com/seth-godin-gibi-yazmak/>

<http://blog.icerikbulutu.com/uzun-dusun-kisa-yaz/>

<http://blog.milliyet.com.tr/kisa-yazi-yazi-yazmanin-riskleri/Blog/?BlogNo=531167>

<http://blog.milliyet.com.tr/kisa-yazmak-gercekten-zor/Blog/?BlogNo=449672>

<http://blog.milliyet.com.tr/kisa-yazmak-uzerine--kisaca-/Blog/?BlogNo=297815>

<http://codecanyon.net/item/visual-composer-addon-image-overlay-flip-box/10366019>

<http://kitap.radikal.com.tr/makale/haber/kisa-iyidir-434984>

<http://www.bafrahabergazetesi.com/kose-yazisi/306/uzun-konusmak-kisa-yazmak.html>

http://www.haber10.com/guncel/cumhurbaskanligi_sistemi_turkiye_ye_cag_atlatacak-689858

<http://www.haberturk.com/yazarlar/esen-evran/1455381-dogru-fiyati-nasa-yontemiyle-bulma-donemi>

<http://www.haberturk.com/yazarlar/serdar-turgut-2025/1077629-kisa-anlatmak>

<http://www.hurriyet.com.tr/yazarlar/selcuk-sirin/hakikatin-hurafelerle-imtihan-40422312>

<http://www.ilk-kursun.com/haber/82784/>

<http://www.karar.com/yazarlar/alaattin-karaca/kisa-yazmak-zordur--4844>

<http://www.kitapyurdu.com/kitap/dusuncenin-acimasiz-basitligi/381268.html>

http://www.kitapyurdu.com/kitap/ted-gibi-konus-amp-dunyanin-en-iyi-beyinlerine-gore-topluluk-onunde-konusmanin-9-sirri/377399.html&filter_name=ted%20gibi%20konu%C5%9F

<http://www.koprubasibeskoymhaber.com/index.php?hayns=2&yazilim=makaleler&osmanli=yazar&id=5643>

<http://www.libriestransform.org/#because>

<http://www.mediacaonline.com/kitap/briefkisa-ve-oz/>

<http://www.nedensosyalmedya.com/seo/site-ici-optimizasyon/7-adimda-seo-uyumlu-makale-yazmanin-kurallari>

http://www.temelaksoy.com/kisa-ve-oz-anlatim-bir-meziyettir/?utm_source=Temelaksoy.com&utm_campaign=96983a3748-Kisa-Ve-Oz-Anlatim-Bir-Meziyettir-01-05-2016&utm_medium=email&utm_term=0_1ce1180b8e-96983a3748-160651661

<http://yaziciziceki.com/2016/02/29/kisa-yazmak-zordur/>

<https://bolbilim.com/2015/04/25/kisa-yazmak-icin-uzun-zaman/>

<https://sherpa.blog/kisa-yazmak-ya-da-uzun-yazmak-iste-butun-mesele-bu#.We5BEIS0PIU>

<https://tazedismacunu.wordpress.com/2015/02/24/alt-metin-okuma-ustune/>

<https://tr.linkedin.com/pulse/k%C4%B1sa-ve-%C3%B6z-olabilmek-i%C3%A7in-brief-p%C4%B1nar-ak%C3%A7ay>

<https://www.emlakbroker.com/haberler/mesajinizi-en-etkili-sekilde-musteriye-i.html>

-----,

Bir Kaynak: <http://www.temelaksoy.com/kisa-ve-oz-anlatim-bir-meziyettir/>

KONUyla İLGİLİ KİTAP ÖNERİLERİ

[On Writing Well, 30th Anniversary Edition: The Classic Guide to Writin...](#)

William Zinsser



[Essentialism: The Disciplined Pursuit of Less](#)

Greg Mckeown

[Smartcuts: How Hackers, Innovators, and Icons Accelerate Success](#)

Shane Snow

[Long Story Short: The Only Storytelling Guide You'll Ever Need](#)

Margot Leitman

[Moments of Impact: How to Design Strategic Conversations That Accelera...](#)

Chris Ertel, Lisa Kay Solomon

[Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds](#)

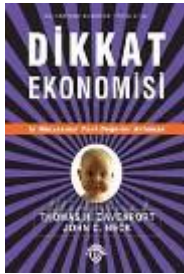
Carmine Gallo

[TED Talks Storytelling: 23 Storytelling Techniques from the Best TED T...](#)

Akash Karia

[How to Design TED-Worthy Presentation Slides \(Black & White Edition\): ...](#)

Akash Karia



[Dikkat Ekonomisi](#)

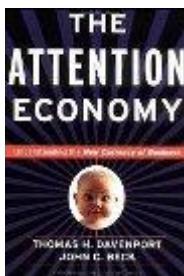
John Beck, Thomas Davenport

[İyi Yazmak Üzerine](#)

William Zinsser

[TED Gibi Konuş](#)

Carmine Gallo



[The Attention Economy : Understanding the New Currency of Business](#)

John Beck, Thomas Davenport

[Brief: Make a Bigger Impact by Saying Less](#)

Joseph McCormack

[Brief – Kısa ve Öz](#)

Joseph McCormack

KONUyla İLGİLİ MAKALE ve LİNKLER

1. Herbert Simon, \ "Designing Organizations for an Information-Rich world World\
<http://digitalcollections.library.cmu.edu/awweb/awarchive?type=file&item=33748>
2. Herbert Simon
<http://www.economist.com/node/13350892>
3. Alex Iskold, "The Attention Economy: An Overview"
http://readwrite.com/2007/03/01/attention_economy_overview
4. Joseph McCormack, \ "Brief: Make a Bigger Impact by Saying Less\
<http://thebrieflab.com/joe-mccormack/>
5. William Strunk Jr. \ "Elements of Style\
<http://www.edtgestion.hec.ulg.ac.be/upload/strunk%20%20white%20-%201979%20-%20elements%20of%20style.pdf>
6. Akash Karia, "Storytelling Techniques from TED Master The One Thing All Great TED Talks Have in Common"
<http://akashkaria.com/wp-content/uploads/2014/01/TEDTalksStorytellingTechniques.pdf>
7. "Write Like Ernest Hemingway"
<http://www.writersdigest.com/gp7-migration-books/write-like-the-masters-excerpt>
8. Idrees Patel, "The Need to Say More with Less – Concise Writing Tips"
<http://www.writersdigest.com/concise-writing-tips/>

9. Idrees Patel, "Why Clarity Matters (In A Way You Don't Know About)"
<http://www.writers-treasure.com/why-clarity-matters/>
10. Neil St Clair, "The Importance of Being Brief...Just Ask Hemingway"
<http://www.forbes.com/sites/neilstclair/2014/10/09/the-importance-of-being-brief-just-ask-hemingway/>
11. Ben Ruedlinger, "Does Length Matter?"
<http://wistia.com/blog/does-length-matter-it-does-for-video-2k12-edition>
12. "The Marketer's Guide To Micro-Content"
<http://www.slideshare.net/mikhailyolkin/microcontent-ebook>
13. "What Is Attention Deficit Disorder?"
<https://www.cs.cmu.edu/~sleator/Esther/ADD-book/ADD-3.pdf>
14. Lawton Ursrey, "The Art Of Essentialism"
<http://www.forbes.com/sites/lawtonursrey/2014/04/17/the-art-of-essentialism/>

Bir örnek:

<http://www.librariestransform.org/#because>

